

EDWARD STULL

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SUMMARY:

- Over 15 years of designing and directing communications
- Effective manager, mentor and multi-discipline team liaison
- Extensive experience in graphic design, interaction design and marketing
- Served in senior level roles, including Creative Director in large agency
- Owned and operated consulting practice

PROFESSIONAL EXPERIENCE:

January 2008 - Present

bswift | Chicago, IL UX Director

- Information architecture, UX and design of SaaS application suite
- Shared responsibility of the Company's advertising and marketing efforts
- Strategy development and management of Google AdWords program and organic SEO

February 2007 - February 2008

Spectracom | Milwaukee, WI Creative Director

- Managed small team of art directors, designers and external freelancers
- Architected and designed websites and applications

May 2001 – March 2010

Edward Stull Design, Inc. | Chicago, IL Principal

- Formed S-corporation and operated all aspects of business
- Designed identity systems, print collateral, UI/GUI of websites and applications

June 2000 - May 2001

Organic | Chicago, IL Senior Design Manager

- Managed team of art directors, designers and interns
- Developed methodologies and processes
- Participated in new business pitches and proposal creation
- Designed websites, Flash applications and support collateral
- Assisted RIF measures and closure of office until May 2001

July 1998 - June 2000

Arc Worldwide (Frankel) | Chicago, IL Creative Director

- Managed team of art directors and designers
- Assisted merger of group with direct marketing group
- Participated in new business pitches
- Designed websites and applications

September 1996 - July 1998

Shift Global (Motivo) | Columbus, OH Senior Designer

- Designed websites, games and CD titles

COMPETENCIES:

- GUI & UI design, user-centered design strategy and implementation, including platform-specific UI design and architecture
- Specifications and documentation creation
- Wireframe creation and rapid-prototyping
- Analytics and AdWords Management
- Story-boarding and marker rendering
- Logotypes, marks and identity systems
- Project management
- New business development, presentation and proposal creation
- Team management, utilization and mentoring
- Multi-disciplinary background (marketing, design, IA, development and account)

TECHNICAL APTITUDES:

- Expert-level knowledge of Visio, Illustrator, Photoshop (the ones you'd expect)
- Advanced level knowledge of AfterEffects and other motion graphics applications
- Advanced level knowledge of JavaScript, CSS, XHTML, XML, 508 compliance
- Advanced-level knowledge of Flash ActionScript (primarily AS2)

EDUCATION:

CCAD | Columbus, OH
Bachelors in Fine Arts, 1992

RECOGNITION:

American Center of Design Award
Communication Arts Interactive Design Award
European Milia Award

PUBLISHED WORK:

Lynda Weinman. *Designing Web Graphics 4:*
New Riders, 1995.

Jeffrey Carlson, Toby Malina, Glenn Fleishman.
Web Site Graphics: RockPort Publishers, 1999
Jason Cranford Teague. *DHTML and CSS for the World Wide Web:* Peachpit Press, 2001

June Cohen. *The Unusually Useful Web Book:*
New Riders, 2003.

REFERENCES & COMPENSATION:

Available upon request